



Personal information

Surname(s) / First name(s) **SALIS Eli**
Address Goleta 17, Esc. 2, 2do. "C", 03540, Alicante, Spain
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Nationality Argentinean / Spanish
Date of birth 8 October 1969
Gender Male

Technical skills and competence

Eli is a lawyer with the Law Firm of Disain IP specializing in (International) Intellectual Property Law (with a particular focus in Trademarks, Patents and Designs).

In this capacity, he represents clients in protecting, managing and enforcing their Intellectual Property rights at European and International Level, including transactional matters, such as licensing and technology transfer agreements.

Eli has been involved in hundreds of application and opposition proceedings before the Spanish Patent and Trademark Office (OEPM) in Madrid, the European Union Intellectual Property Office (EUIPO) in Alicante and the World Intellectual Property Office (WIPO) in Geneva.

Eli has authored and co-authored several articles and books on Intellectual Property matters and is a frequent speaker on these topics in different Universities in Spain and Latin America countries.

Eli also gives in-house training to European companies with business in the Latin America region and to Law Firms in Latin America about the European IP system.

Relevant professional experience

Dates	February 2016 – to date
Occupation or position held	Partner and Founder of Disain IP
Main activities and responsibilities	Partner in charge of the IP Practice which includes all the activities concerning the protection of Intellectual Property, such as obtaining, maintaining and protecting various Patent, Trade Mark and Utility Model rights, and Designs exposing and possibly overcoming opposing rights, enforcing rights, Patent and Trade Mark searches, license contracts, personal counselling amongst others. We offer our services not only in Spain but also in the European Union and worldwide (with special focus in Latin America and Asia).
Type of business or sector	Legal Services.

Dates	March 2015 – to date
Occupation or position held	International Consultant
Main activities and responsibilities	Lecturing in SME Clinics & Workshops and Webinars focus on IP Protection and enforcement issues in the Latin America region (with special reference to Mercosur) in Spain, Germany, Belgium, Serbia, Poland, Finland, Austria, Romania, Mexico and Lithuania.
Name and address of employer	Latin America IPR SME Helpdesk, a Project Co-funded by the European Union
Type of business or sector	The Latin America IPR SME Helpdesk facilitates the expansion of the European Small and Medium-Sized Enterprises (SMEs) which are interested in or already operating in Latin America, through increased know-how of the usage and enforcement of the Intellectual Property (IP) rights system. Accessible services are free of charge, user-friendly, first-line personalised and confidential advice on IP and related issues, plus factsheets, training, and online resources
Dates	1996 – to date
Occupation or position held	International Consultant
Main activities and responsibilities	Lecturing in Conferences for judges, Public Officials of National Trademark and Patent Offices of Latin American countries and Law and Science students in Argentina, Ecuador, México, Uruguay and Bolivia.
Name and address of employer	World Intellectual Property Organization, 34 chemin des Colombettes, Geneva, Switzerland
Type of business or sector	World Intellectual Property Organization (WIPO) is the UN's specialized body. Their mission is to create a balanced and available international IP system that promotes creativity, encourages innovation and contributes to economic growth whilst protecting public rights.
Dates	September 2002 / January 2016
Occupation or position held	Attorney at Law
Main activities and responsibilities	Advising clients on filing and defence strategies in relation to Trade Marks and Design and defending those marks and designs before the OHIM. Advising clients on worldwide prosecution and litigation strategies in Trade Mark conflicts. Advising various international clients on complex worldwide settlement and coexistence agreements with main competitors, in particular in the consumer, cosmetic, lighting, tool roads, car parking, financial and entertainment industries. Representing clients in proceedings before the OHIM and coordinating national court proceedings against the opponents. Advising clients on worldwide prosecution and litigation strategies in patent conflicts, in particular, those related to the European and PCT system.
Name and address of employer	Landwell PricewaterhouseCoopers Tax & Legal Services, S.L., Alicante, Spain.
Type of business or sector	Legal Services.
Dates	September 2007 - March 2009
Occupation or position held	International Consultant
Main activities and responsibilities	Lecturing for Officials from the Mexican Trademark and Patent Office (IMPI) and for Officials from the Mexican Customs on Trademark and Patent proceedings in Europe (focus on EUIPO and European Court Of Justice)
Name and address of employer	PROTLCUEM (UE-Mexico Trade Facilitation Program)
Type of business or sector	Public Sector
Dates	May 1995 – October 2006
Occupation or position held	Legal Adviser

Main activities and responsibilities	European project coordinator (with others colleagues from the PwC Belgium Office) and subject matter experts in the “.eu” prior rights validation project, awarded by the European Registry of Internet Domain Names (EURid) to PricewaterhouseCoopers Belgium in 2005 (see http://validation.pwc.be).
Name and address of employer	EURid, the European Registry of Internet Domain Names, manages the “.eu” top-level Internet domain under contract to the European Commission.
Type of business or sector	EURid operates the registry under terms set by EU regulations 733/2002, 874/2004, 1654/2005, 1255/2007 and 560/2009.
Dates	January 1998 – February 2002
Occupation or position held	Legal Adviser
Main activities and responsibilities	Advise the authorities of the following Universities in Employee Inventors Rights and drafting codes and internal rules regarding inventions developed by professors.
Name and address of employer	Universidad Nacional del Nordeste (Corrientes, Argentina) and Universidad Nacional de Río Cuarto (Río Cuarto, Córdoba, Argentina)
Type of business or sector	Education
Dates	December 1997 – February 2002
Occupation or position held	Attorney at Law
Main activities and responsibilities	Advising clients on worldwide prosecution and litigation strategies in Trade Mark conflicts.
Name and address of employer	Kors, Noviks & Asociados, Tres Sargentos 463, 7th Floor, Buenos Aires, Argentina.
Type of business or sector	Legal Services. Our professional service includes all the activities concerning the protection of Intellectual Property, such as obtaining, maintaining and protecting various Patent, Trade Mark and Utility Model rights and Designs exposing and possibly overcoming opposing rights, enforcing rights, Patent and Trade Mark searches, license contracts, personal counselling amongst others. We offer our services not only in Argentina but also worldwide.
Dates	March 1996 – December 1997
Occupation or position held	Legal Adviser
Main activities and responsibilities	Responsible or the International Area of the Argentinean National Office (INPI)
Name and address of employer	Argentinean Trademark and Patent Office (Instituto Nacional de la Propiedad Industrial); Paseo Colón 717, Buenos Aires, Argentina.
Type of business or sector	Public Sector
Education and training	
Dates	1994 – 1995
Title of qualification awarded	Master in Intellectual Property
Principal subjects / occupational skills covered	Trademarks, Patents, Design, Copyrights at European and International Level
Name and type of organisation providing education and training	Universidad de Alicante, Alicante, Spain.
Dates	1986 – 1992
Title of qualification awarded	Lawyer Degree

Name and type of organisation providing education and training

Universidad Nacional del Litoral, Santa Fe Argentina.

PERSONAL SKILLS AND COMPETENCES

Mother tongue(s)

Spanish

Other language(s)

English

Self-assessment

European level ()*

English

Understanding		Speaking		Writing
Listening	Reading	Spoken Interaction	Spoken Production	
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user